

# The Sea Coast Echo

## The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, APRIL 19, 1935.

VOL. 44 — No. 16

### BAY SAINT LOUIS TO BE REPRESENTED BY SCOUTS AT NATION'S CAPITAL

Twenty-Fifth Anniversary Occasion of National Encampment—Emile J. Gex, Jr., to Represent Local Troop 208

This forthcoming summer, thirty thousand scouts will head the "Call of the Capital" and march on Washington where for ten days from August 21 to 30, they will camp almost within the city limits. It will be the greatest gathering of Boy Scouts in the history of the nation; the twenty-fifth anniversary of the Boy Scouts of America; the National Jamboree.

Among them will be two, or possibly three boys from our own city, sent to represent our local troops. Imagine a Bay St. Louis lad gazing upon the nation's capital. Visiting Mt. Vernon, on the famous Potomac River, ascending the famous Washington Monument, entering the Senate and House of Representatives, visiting the Smithsonian and the National Museums which will reveal such things as Lindbergh's "Spirit of St. Louis," the first automobile, relics of Washington, Lincoln, Grant and other famous Americans.

He can walk about Arlington cemetery, where the nation's heroes are buried; visit the National Zoological Park, the National Art Gallery, see the great press rooms of the Bureau of Engraving, where from glassed-in balconies he can watch our paper money, postage stamps and Government securities being printed.

In addition to all this there will be displays, parades, reviews and the like, at which many of nations most prominent men, including, it is hoped, the President will be present.

Here are a few food items to be thought of and provided: 30,000 quarts of milk daily, 15,000 pound loaves of bread daily, 900 bushels of potatoes for one meal, 4,000 pounds of butter daily, 70,000 eggs for each breakfast, 15,000 pounds of meat for each meal, 4,000 pounds of sugar per day, 1,200 gallons of any one vegetable per meal, and 1,000,000 gallons of water each day.

Troop 208 has chosen Emile Gex, Jr., as its representative. Emile has a long wait, as the starting date will be about August 15, but such an adventure as this is worth waiting for.

—Geoffrey Bourgeois, Troop 208, B. E. A.

### Easter Egg Hunt For This Saturday At Convent Grounds

Ladies in charge announce an Easter egg hunt on St. Joseph convent grounds, this Saturday, Easter Eve, at 3 o'clock afternoon. Public invited. There will be ten handsome appropriate Easter prizes offered. Admission to all, 10 cents. Mothers and others accompanying children will pay the admission and will be allowed to actively participate in the hunt.

### ANNOUNCEMENTS

The Sea Coast Echo is authorized to announce, subject to the action of the Democratic Primary, August 6, 1935:

For Secretary of State  
**WALKER WOOD**

For State Auditor  
**CARL C. (C. C.) WHITE**

For State Senator  
**FRANK B. PITTMAN**

For County Representative  
**OTHO RESTER**  
**J. ROLAND WESTON**  
**LUCIEN M. (PUSH) GEX**

For Clerk of Courts  
**A. G. (RED) FAVRE**

For County Attorney  
**JOHN L. HEISS, JR.**  
**EMILE J. GEX**

For Co. Supt. Education  
**V. A. ARENDALE**

For Sheriff & Tax-Collector  
**EMILIO (DICK) CUE**

### BEAUTIFUL THEATER FOR CITY

A. & G. Undergoes Thorough Renovation—Acoustically Treated—Golden Foyer

Undergoing a thorough renovation and remodeling of the foyer and forepart of the building, the A. & G. theater will be presented to the local public as practically a brand new theater for Easter.

Vinson Smith, architect, has worked out a remarkable effect and appearance. The interior of the building has been acoustically treated, the great arched ceiling covered with blocks of acoustical tile, manufactured of wood pulp in Greenville, Miss. The treatment brings the sound to the individual and audience in a manner that one misses nothing emanating from the screen. Every word and sound uttered are distinctly audible.

Harry Witter, resident house manager and artist, repainted the six tableaux in oil that he originally designed for the theater and has framed these in a border of gold color, bringing out the pictures to a far better advantage.

In fact, buff tints and gold seem to be the keynote of the decoration. The foyer ceiling represents a gay-colored awning, picturesque of some festival scene, while the doors and frames are in deep shade of gold. All woodwork is of gold, first treated with a reversed embossed effect before receiving the four coats of liquid gold color. The effect is both attractive and rich, and reminds one of the foyers of Broadway theaters.

Cement floors in front are replaced with tile and new lighting fixtures take place of former ones. Another new feature is that an entrance from the front now makes it possible for patrons to use part of the gallery. This is for nights when seats are not available downstairs. Rather than waiting on the outside or standing in the lobby one may be seated upstairs.

This splendid work, which also includes moving the entire exterior of the building, was carried out by Bay St. Louis labor, headed by A. Ziegenfeller, general superintendent of the Mississippi Coast; C. Staples, assistant, and E. T. Hall, chief decorator in gold and color.

A battery of flood lights have been placed atop the marquee extending over the front sidewalk. This will light the facade of the building by night. Also the cooling system for the summer is entirely new and will keep the place cool at a far lower temperature than heretofore. And in order to be ready for next winter, the heating system was not forgotten.

Mrs. P. Caspard and Miss Geraldine Ames, proprietors, are to be congratulated on their enterprise. They have set an example to the town and show no fear of the future as far as economic forces are concerned. They have the congratulations and best wishes of The Sea Coast Echo as well as the community at large.

### Edgewater Gulf Hotel To Remain Open And Operate This Summer

The Edgewater Gulf Hotel, located midway between Gulfport and Biloxi, will operate for the summer season this year, the first time in its history, D. O. Conwill, manager, announced. The winter season will close April 23 and the opening for the summer will take place the latter part of June.

Mr. Conwill reports that the winter season has been the best in four years. The decision to operate the Edgewater Gulf Hotel as a summer hotel also, follows the success of the winter season. The hotel will undergo necessary preparation in the way of redecoration, etc., during the several weeks between winter and summer seasons. Plans were completed a few days ago for the summer operation under Manager Conwill.

Art Saunders, pro at Edgewater Gulf Hotel Course, has returned from Green Bay, Wis., where he visited the Oneida Golf and Riding Club, witnessing the sight of snow on April 1. Mr. Saunders has been selected as the new pro of that club and will leave to take up his new duties the latter part of this month. The Wisconsin State championship will be held there at an early date.

### ANNUAL SPRING FESTIVAL S. S. C. GYM SUNDAY, 28TH.

Parents' Association Sponsors Bazaar—Benefit College Fund

At a meeting held last Sunday afternoon at the college, presided over by Mrs. Edw. C. Carrere, president, final plans were worked out for the annual spring festival to be held next Sunday, April 28th.

Mrs. C. M. Weeks will be chairman of the Candy Booth; Mrs. Kenneth Pepperdene, chairman of the Sandwich Table; Mrs. B. F. Manley, the Novelty Table; Mrs. James Grevenberg, the Cake Table; Messrs. Heath, Grevenberg, and Pepperdene, refreshments.

**Club Banquet**  
The Hospitality Committee of which Mrs. J. Bryan is chairman will be in charge of arrangements for the annual banquet of the Parents' Association which will be held on Mother's Day, May 12. Mrs. Pepperdene was appointed chairman of a special committee by Mrs. Carrere to arrange for table space at the banquet.

Another meeting of committees will be held Tuesday, April 23rd for the purpose of placing booths, and other details for the bazaar of the following Sunday.

The games and amusements will be as usual be conducted by the students and faculty members.

The Schubert Music Club, thru Mrs. Carrere, invites all the members of the Parents' Association to a concert to be given Saturday afternoon, April 27th at St. Joseph's Academy.

### Local Nite Club Attraction For Easter Saturday Evening

Uncle Charlie's Nite Club has a new surprise each and every Saturday evening. It would appear for the patrons of this club that the well-known Uncle Charlie's Nite Club, and gentlemen.

For this week—Easter Saturday evening—Mr. Breath announces by advertisement in this issue of The Echo an entirely new orchestral attraction. Devotees of the dance will keep time to the music of Snake Skire and his justly-famous orchestra, Crescent City Music Masters, their first appearance here.

This aggregation of musicians presents various novelties, entrancing waltzes, jazz from jazzland and other dances that particular numbers just fit Mr. Breath features his orchestras and is ever on the lookout for the best and the kind that please patrons.

Pernich's Orchestra, local musicians, never fail to delight, and will present music for Easter Sunday evening, thus giving the public the opportunity of two consecutive nights of pleasure, following the season of sackcloth and ashes. Ladies free, gentlemen, \$1.20, including amusement tax.

### King's Daughters' District Group Gathers in Conference at Biloxi

With delegates present from Hattiesburg, Biloxi, Bay St. Louis, Long Beach and Gulfport, the district conference of the King's Daughters was held at Biloxi, Tuesday, with Mrs. A. F. Fournier of Bay St. Louis, state leader, presiding. Mrs. Frank Baird and members of the Biloxi circle were hosts to the conference. The address of welcome was delivered by Mrs. Baird while Mrs. T. K. Devitt, leader for the circle, brought greetings before the gathering. Mrs. Hanna of Hattiesburg gave a word picture of the work being carried on in Natchez home for unfortunate girls.

Mrs. Fournier expressed satisfaction at Bay St. Louis being so well represented. In addition to adults there were quite a number of young people interested in the junior work.

### New Steward For Tropical Inn, At Henderson Point

E. L. Little, steward at Hotel Markham, has tendered his resignation to become effective April 20 and will immediately take over the management of the Tropical Inn, a popular hotel and resort at Pass Christian. Mr. Little has been connected with Hotel Markham four and one-half years. He came to Hotel Markham from the Lamar Hotel at Meridian where he served in a similar capacity.

Mr. Little will be succeeded at the Markham by Russell A. Lusier from London, Ontario. Mr. Lusier has had 20 years hotel experience, having been connected officially with Hotel London, Ontario, Roosevelt Hotel, Park Lane Hotel and Hotel Commodore in New York.

Little's successor, "Papa" George, Planos, who recently passed away and was well known in this section.

### WAVELAND WINS CUP AT RALLY

Of Hancock County 4-H Club—M. M. Bedenbaugh, District Manager, Present

J. A. Bozeman, county farm agent, with the assistance of M. M. Bedenbaugh, district club agent, held the annual 4-H Club Rally, Saturday, April 13, at the Bay High School in Bay St. Louis.

There were four clubs represented at the rally, with about 70 members in attendance. The morning program consisted chiefly of talks, songs and reports from the different clubs, while the afternoon program consisted of athletic events and a free picture show given by Mrs. Caspard and Mrs. Ames, at the A. & G. Theatre.

Refreshments were given by the Bay St. Louis Rotary Club. The Waveland 4-H Club scored the highest at the rally, thereby winning the loving cup.

### Kiln Community Day On Next Wednesday To Attract Great Throngs

Next Wednesday, April 24, there will be a Community Day at the Kiln Vocational High School.

The crowd will assemble at the school about 9:30 in the morning for a program to be given in the auditorium. An interesting program—play, dances, tap dancing, etc.—will be given, to be followed by political speaking, when the candidates will be given a chance to announce their platforms.

In the afternoon Kiln, Dedaux, and other schools will participate in competitive athletic events.

Refreshment booths selling ice cream, soft drinks, coffee, etc., will be on the school grounds. The visitors are also invited to bring their own baskets, if they like.

A record breaking crowd is expected. The proceeds from the sale of refreshments is to go to defray the expenses of the P. T. A. next season.

### KILN P. T. A. ELECTS OFFICERS FOR YEAR—PRESENTS PROGRAM

Community Day to Be Held April 24—Wedding Ceremony Successfully Staged

The Kiln Parent Teacher Association held its last regular meeting for this school session last Thursday night with a very large audience present.

The following officers were installed for next session: Mrs. L. Z. Seal, President.

1st. Vice President—Miss Electer Necaise.

2nd. Vice President—Mrs. (Dr.) Prince.

Secretary—Miss Effie Necaise. At the business meeting the Community Day to be held April 24 was discussed and definite plans were announced by the committee.

The program which followed was unusually appealing, being presented by the Primary Department, under the supervision of Miss Lillie Belle

### PEO HARDING DANCE CONCERT TO BE GIVEN IN BAY CITY, MAY 26TH.

Event of Dance to Be Presented Under Auspices By St. Stanislaus Parents' Club

Following a group meeting of officers of St. Stanislaus Parents' Club, of Bay St. Louis, at the residence of Mrs. Duncan Harding, at Beachhurst, Pass Christian Monday afternoon it was announced plans had been completed for an unusual program of dance numbers as well as entire acts, to be given on Sunday night of May 26, at College Gym, curtain rising at 8 o'clock.

It was explained that it was the announced intention of the club to be presented a series of entertainments, benefit for the various enterprises sponsored by the club at the College, and that this entertainment was one of the series.

It will be known as the PEO Harding Concert, named in honor of the chief dancer, Miss PEO Harding, whose well known talents have been exhibited on the public screen time and again and who has appeared in various numbers on the stage at different times in a number of places.

This dance concert will not feature young Miss Harding, but she will be assisted by her well-known teacher, Miss Emelda Troxler, of New Orleans, a pupil of Miss Lorraine Tangle. Miss Ellen M. Stier, pianiste, of New Orleans, will act as piano accompanist.

In order to enable the largest number possible to attend this unusual entertainment, price of admission has been placed at only 25 cents. Tickets are now on sale at various places, both in Bay St. Louis and Pass Christian.

### Rev. J. E. Gray To Address Graduates At Kiln, Sunday, 21.

Rev. J. E. Gray of Bay St. Louis will deliver the commencement sermon to the Kiln High School graduates at the school auditorium on Sunday, April 21, at 8:00 P. M.

The graduation exercises will be held in the Kiln High School auditorium Thursday evening, April 25, 8 o'clock at which time Rev. Father Leo P. Fahey, of Bay St. Louis will address the graduates.

### CHRIST CHURCH (Episcopal)

Good Friday, April 19.

Ante-communion and address, 11 A. M.

Easter Day.

Holy Communion, 6:30 A. M.

Holy Communion, 9:00 A. M.

Sorrels. The little tots sang, and read and gave their Mother Goose drills with all the poise and skill of much older children—and the appeal of their own age.

Joyce Fuente gave a reading "The Raggedy Man" with much expression and reality.

Under the direction of Miss Zulma Dubuisson, the high school boys presented a "wedding."

The Wedding March played by Lennes Koennn, Jr., "warned" of the approach of the Wedding Party.

—Howard Ladner the bride, trailing of long veil of certain scrim held in place by a wreath of zinnias and falling down "her" entire height of six feet, gracefully leaned over to hold the arm of "her" groom, Alvin Cameron. They were followed by a long procession of maids (?) and grooms. The ceremony was performed by Arlington Adams, so convincingly that the audience inquired about the new minister.

### PROCLAMATION Good Friday

REALIZING the solemnity of the Memorable Day of Good Friday, and that the Christian world today bows in sorrow and sympathy, commemorating the World's Greatest Tragedy, and

That it is but meet and proper that our people, too, set aside their every day activities as far as possible and practicable with their every day life and pursuit, to do honor and to further glorify the Resurrection of One who was sacrificed and suffered the expiation of sins for Mankind,

That, in order to pay tribute to the Holy Redeemer, I, as Mayor of City of Bay St. Louis, do hereby proclaim Good Friday, April 19, a DAY OF HOLY OBSERVANCE; that our acts and attitude be such as do reverence to the day.

Done this 15th day of April, 1935, at the City Hall, Bay St. Louis, Miss.

Attest:

W. L. BOURGEOIS,

H. GRADY PERKINS, Commissioners.

### LUCIEN M. (PUSH) GEX ANNOUNCES CANDIDACY FOR REPRESENTATIVE

Local Attorney Seeks to Represent Hancock County In Solons of State—Favors Revision of Fish and Game Laws—Old Age Pensions—Further Development Tung Oil Trees, Etc.

### PACKING PLANT IS BOUGHT

New Plant of Bernard Tultaville to New Ownership —R. J. Ladner Purchases

Bernard Tultaville, of Biloxi, major owner of the new shrimp and oyster cannery, built last year on the site of the former Peerless cannery, has sold his interest to Randolph J. Ladner, of Bay St. Louis, who now becomes owner and operator.

"We plan to begin active operation at the new plant," said Mr. Ladner, "with the beginning of the shrimp season and will utilize the factory and its facilities for canning to the fullest extent. For the oyster season next season we will operate full blast and provide this section with a large payroll, that is, in proportion to the extent of our operations."

Mr. Ladner is one of the substantial and progressive residents of this section and the fact that he has bought over the controlling interest of this plant that has been tied up ever since it was built, is a relief and other labor troubles that emanated at Biloxi, where Mr. Tultaville lives and operates extensive canning interests, will prove news of both value and interest to this section.

The plant is one of the best built and best-equipped on the Coast and is a credit to Bay St. Louis.

In addition to this stroke of enterprise, Mr. Ladner, who also owns the controlling interest and is managing director of the Bay Ice Company, announces the completion on installing a brand new ice-making equipment, which now makes it possible to make ice quicker, more abundantly and from the pure artesian water, which heretofore was necessary to be distilled before freezing.

### May Queen Festival May 5 For St. Joseph Academy of Interest

As the date of May 5 approaches interest accelerates in the forthcoming May Queen Festival, annual event given at St. Joseph Gym by the faculty and students of the Academy, benefit Gym debt fund.

This delightful affair is looked forward to each and every spring and this season is not the exception. On the contrary, every indication registers that there will be a wider interest than ever heretofore.

The contest for queen is exciting. Various contestants for the honor are earnest and active in their campaign for success. The public is interested as well and each contestant has friends and others who are centering their interest on the respective candidates.

In addition to the queen's court and coronation, there will be several outstanding numbers, including dance numbers by Miss PEO Harding, of Pass Christian, whose art is appreciated on every occasion when presented, and Miss Melanie de Ben, of Bay St. Louis, the little Miss who packed the theatres of Asheville last season with her songs of personality and attracted the interest of movie directors of Hollywood.

The sister of the Mayor of Bayou Pomm will also be present and give a radio broadcast or two. Such a program of the festival is seldom presented and the public will appreciate such interesting and engaging personalities.

### Bay Central School Announces May Festival By P. T. A., May 15.

Plans are being made for a May Festival to be sponsored by the Bay Central P. T. A. on May 15th. Miss Gertrude Perkin and Mrs. Leo Seal will be in charge of the affair.

The proceeds will be used to buy sweaters for the girls' basketball team.

There will be more about the Festival in the Echo, later.

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"I want to encourage industry," he says. "I am deeply interested in the further development of the tung tree as a potential factor for the immediate future. Lands practically worthless today will grow tung trees. But the matter must be fostered and encouraged by legislation. Payrolls are always acceptable in every community. Industry, manufacture and every economic endeavor spells for prosperity. Should I go to the Legislature I want to get away from the political side of the work. I shall be interested in bettering the condition of the people and of removing many of the hardships that beset our people. Laws that formerly meant something constructive for our people do not fit conditions today and a remedy must be applied. I have given the matter considerable time and thought and feel that I could serve a deserving constituency to advantage."

"I solicit the vote of every thoughtful and intelligent man and woman in Hancock county. I know them all. I feel most friendly and want to do something for them."



# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

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Chas. G. Moreau, Editor and Publisher.

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Official Journal City of Bay St. Louis.

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## Easter tide

THE beauty of the spring season is glorified with the feast of Easter.

The Resurrection is symbolical of new life and Easter tide serves for a renewal of a newer life, hope and inspiration. The feast of Easter is high as old as that of the Nativity and its recurrence every twelve-month period brings joys and hope of the blessed future.

But the lesson is not for the future life alone. It serves for today as well. Men and women should arise anew, to do and to live. To do the things that mean more satisfaction to self while serving others, to live for the happiness of others which gives manifold returns to self.

Christ is risen! Then with the new order it is we, too, who should rise above selfish and sordid self. To be free from the sins that beset the selfish, the intolerant and the unkind.

We sing glad hosannahs, we praise the Lord and beseech his blessing. We ask for divine grace and ask to be guided by the holy light. Easter is the season of joy. It is well to think and do only in terms of clear conscience and join in the happiness of Easter.

At the present time there are about 60,000 acres planted in tung oil trees in America. Climatic conditions govern the successful growing of tung oil trees, and a few counties in South Mississippi are adaptable to the growing of these trees.

## COMMENDATION AND WARNING

THE Irish Free State is now paying the holders of the bonds sold in 1920 and 1921 when there were two governments fighting for control in Ireland. Inasmuch as the public revenues were in the hands of the opposition the Republican government had to depend upon contributions. It sold about \$5,000,000 worth of bonds to sympathizers in this country.

There is much to commend in the action of the Free State, which was, and is, under no legal obligation to repay the holders, because the condition of repayment was that a republic must be set up and all British troops removed from Irish soil. Also, there is something to praise in the action of Irish people here in supporting what they considered the cause of their people.

However, there is this to say in regards to the advisability of the citizens of this country contributing to other political causes anywhere else in the world. It is dangerous. It involves violent partisanship. It invites participation in struggles with which the United States, as a nation, has nothing to do. While our sympathy goes to all peoples struggling to secure freedom for themselves it does not go far enough to warrant any active partnership which might involve our government.

The work of repainting and redecoration of the interior of the new and old capitols, and surfacing of the driveways at both capitols, which has been in progress for several weeks past, through the cooperation of the FERA with the Capital Commission, is rapidly nearing completion, according to Secretary of State Walker Wood, member and secretary of the Capitol Commission. It is believed that all of this work will be completed by May the First.

## GOOD PLACE FOR CHILDREN

EVERY community in the United States has its natural advantages. Instead of looking afar and envying some other settlement it would be far better for every town to look after its own opportunity and develop it.

In some places it may be only the possibility of maintaining an excellent environment for the rearing of good families. A community which can boast that it is a place where children may grow safely to manhood's estate has an asset, regardless of what hot-air boosters may say.

In Bay St. Louis we boast of such a community. Here our children have the ideal place in which to form their early and lasting impressions of good living. Here they are not subjected to the wild life that exists in many large places. Here they see a real community of interests, a place in which the misfortunes that grieve the average family find a respective note of sympathy in almost every home.

This is a wonderful spirit. It is the very essence of cooperation and the highest form of social development, when properly expressed. The people of Bay St. Louis should do all that they can to maintain it in its best form and to see that a proper pride encourages its future growth and expression.

## WELCOME BYRD AND HIS MEN

REAR Admiral Richard E. Byrd and his crew will soon come home from their second Antarctic expedition and will, no doubt, receive the welcome that the nation reserves for those who accomplish the extraordinary.

The scientific data collected on the latest trip is said to have proved much more valuable than that of the first expedition and the explorer will spend some time making a study of it. He seems to be in good health and is proud of the fact that he lost no life in the barren wastes of the frozen regions.

## TAXES PILED ON TAXES

FOR a great many years a large part of the public has looked with dread to the appearance of Federal income tax day. Individuals and industries were forced to turn into the treasury vast sums that might otherwise have been used for investment, building, and the creation of employment.

Now the citizens of the country don't face merely one income tax day—millions of them face two and even three. In the city of New York, for example, residents must pay the federal income tax, a state income tax, and finally a municipal income tax. A similar situation is met by the citizens of New Castle county, Delaware, which is now levying a county income tax, in addition to the state and federal taxes, as a means of financing relief expenses.

The aim of legislatures in these days seems to be pile as many taxes on top of taxes as a long-suffering public will stand. The upshot is that the tax collector, in many cases, is receiving all the surplus a business or an individual earns. There is no money left for investment, for home construction, for individual expansion. And the cause of recovery suffers accordingly.

One wonders how much longer the public's patience will last. America is becoming one of the most tax-ridden nations on earth—and only an aggressive, informed and active public movement against the exorbitantly expensive government can save us from eventual tax bankruptcy.

From a sales tax levy Mississippi has piled up over a two-million dollar surplus, and yet the ad valorem and other taxes continue. Just what will be the ultimate outcome of this condition would be hard to say.

Will the Legislature go mad on appropriation because funds are available?

Will some new and unnecessary office or project be originated because the funds are calling spenders of public moneys who devastate?

Or will new offices be created that will employ hordes of hungry office-holders over the State that might be partisans of the administration then in the saddle.

Mississippi is safe and sound. We hope it will remain so. But one never knows of the future—in this age particularly.

## TRADING AT HOME

THERE are any number of people living in this town who laugh at the idea that it is best to buy at home. They take the position that it does not matter where they spend their money if they get their money's worth. They subscribe to the doctrine that the only obligation they owe the home town is to get what they can out of it.

Our idea of trading at home does not include buying goods from merchants who attempt exorbitant profits. It does not necessitate the acceptance of worn, dirty or bedragged goods from old time merchants who think that it is up to the community to keep them in business. It only means giving the local merchant a chance and then, to buy if he can reasonably meet other competition.

The local merchants, on their side, have duties in regard to this trade at home idea. They must keep the buyer informed as to what they have to sell. They must stock new goods. They must be accommodating and render real service to the purchaser. They must refuse to push shoddy goods, or to sell to a customer something that is apt to be unprofitable. In short, they must maintain, at all times, the confidence of the community.

The average citizen should, we take it, have pleasure in increasing the total volume of local business. Out of this sum is taken the prosperity of all of us. The larger it is the bigger the average share. Every citizen that spends his dollars at home helps that much in making the business of the community bigger. He helps the town expand, put on new growth and support new enterprises.

## ADOLPH OCHS: HIS ACHIEVEMENT

IT IS even fitting for the editor of a small newspaper to pay tribute to the late Adolph S. Ochs, who took the New York Times when it was on the verge of ruin and developed it into one of the mightiest newspapers in the world.

He had the courage of his convictions and they were largely centered on the accurate presentation of news. He erected his monument in the shape of a newspaper in the best sense of the word, deliberately attracting intelligent and thinking readers. Contrary to the modern trend he did not go in for comics, features and sensationalism.

Many tributes have come to his life and his work. His newspaper is the model upon which others are building. To read it regularly is to be educated, so great is the wealth of intelligence that it spreads along with the news that it presents. He made a high mark in his calling, his memory lives and his influence and example will continue to inspire great newspapers for ages.

The average price of gasoline in fifty representative cities of the United States on March 1st was 13.13 cents a gallon, and the average tax per gallon 5.24, according to Herbert Nunnery, Secretary of Mississippi Petroleum Industries Committee.

## EASTER BELLS

THE joyous bells peal on the air,  
Proclaiming Easter morn;  
The sun with flowers sweet and fair,  
Lights up a world forlorn.

They bring a message to the earth,  
Christ risen from the tomb;  
Rejoice in ev'ry soul's new birth,  
Washed from Death and sin's gloom.

Bells sing of Hope to man below,  
Made clean through Faith and Love,  
From Christ's wounds doth redemption flow,  
Leading to Him above.

—RIFORD J. LINCOLN

St. Bernard, Ala., April 21, 1935.

## PAT HARRISON DRAFTS BAY ST. LOUIS STUDENT NEW BONUS PLANS ALONG PRES. IDEAS

Proposed Bill Will Advance Maturity of Date and Substitute Negotiable Bonds

President Roosevelt offered Monday to sign a sharply hedged compromise bonus bill estimated to cost the government \$500,000,000 to \$700,000,000 between now and 1938.

The chief executive's position was revealed by Chairman Harrison of the Senate finance committee, who will introduce the plan. It is frankly designed to head off the \$2,300,000,000 Patman greenback measure passed by the House.

The plan is to move up the maturity date of the adjusted compensation certificates to 1938, instead of 1945, and in the meantime to substitute negotiable interest-bearing bonds. Veterans could exchange these readily for cash.

Against Pension Plans As a condition to compromise, however, the president insisted that Congress adopt a declaration of policy against future payment of pensions to World War veterans, a drive for which already is being prepared.

A similar proposal came from the White House quarters before the House acted, but administration leaders found so little favorable sentiment they abandoned it. They pointed out this Congress could not bind future Congresses on pensions.

Full immediate cash payment advocates promptly served notice they will battle in the Senate for their plan, rejecting the compromise.

Harrison called hearing for next Monday and Tuesday.

Want Issue Out of the Way

It is planned to get the bonus out of the way, in one manner or another, before tackling other major legislation on the floor.

The president is still vigorously opposed to the Patman or similar bills and will veto them. The Harrison plan represents the maximum the president will yield, it was stated.

Under the compromise, noninterest-bearing, negotiable bonds, to be issued, would be for the cash surrender value of the certificates and not the 1938 maturity value.

Interest accumulating against the loans made by veterans on their certificates would be deducted from the cash surrender value of the bonds.

## Lenten Exercises At Local Churches To Close Saturday at 6

The season of Lent will come to a close, according to the Catholic church, 6 o'clock Saturday evening, completing the forty days of "fasting and prayer." Today, Good Friday, will be observed in churches of more than one denomination. It is a universal day of sorrow and meditation.

At the church of Our Lady of the Gulf there will be the regular Good Friday afternoon Way of the Cross and the same during the regular evening hour.

Sunday, Easter, there will be the full number of regular masses on the Sabbath. High mass will be celebrated at the usual hour of 10 o'clock, a special choir for the occasion, with Mrs. H. C. Glover as soloist, will carry out the program for the occasion. Mrs. L. S. Elliott, organist. The choir will be composed of mixed voices.

The successful conduct of a week's mission was the feature of Lenten exercises at the church of Our Lady of the Gulf, Redemptorist fathers in charge. The result of their labors proved gratifying to the pastor and assistants of the church.

Prior to that Rev. Father Costello conducted a week's mission at the Church of St. Claire and also at the church at Lakeshore of which he is pastor.

Schedule of services at Christ Episcopal church will be found elsewhere in this issue.

Former Lieutenant Governor Bidwell Adam, of Pass Christian, has been appointed as a member of the advisory board to the Rivers and Harbor Committee at Washington. The appointment was made at the request of U. S. Senator Theodore Bilbo, and Mr. Adam is already in Washington familiarizing himself with his new duties.

## FACE TO FACE

In moments of weakness  
I may sinful be,  
Yet, in your great mercy,  
You watch over me.

In anguish of spirit,  
My heart torn with grief  
Ah, then you remind me  
Of Hope and Belief!

You bid me remember  
That Home far above,  
For those who obey You  
For those whom You love.

And so in all meekness,  
Most humble and true,  
Dear Lord, may I offer  
My whole heart to You?

To whisper: "I love You  
And yearn for Your Grace;  
That some day I'll see you,  
Please God,—"Face to face."

—FRANCES THOMPSON

New Orleans, April 1934.

Miss Katherine Heideman Writes Interesting Letter Home Telling of Visit

Miss Katherine Heideman, graduate of Bay High School, now attending Whitworth College, Brookhaven, last week with part of the student body motored over to Natchez, a distance of eighty miles, and visited the homes of historic colonial times. Her letter home, not written for publication, is interesting, and The Echo publishes part of it, verbatim, for the benefit of our readers interested. It makes one wish to visit there at some future time. Miss Heideman writes, in part:

"We went to the Eola Hotel as soon as we got there. It is a pretty hotel, about six stories high. The lobby was decorated with smilax, and paper wisteria, that looked so real I had to touch them to find any difference. There were several girls there dressed in colonial costume. One was selling autographed copies of "So Red the Rose," by Stark Young. This book is about Natchez in the civil war period, and is a Pulitzer prize winner, I think. She also had on display the original last page of his manuscript. I surely did want one of those books, but they were \$2.50. The title, "So Red the Rose" is taken from a verse of the Rubiyat of Omar Kyyam that says something about that "the rose blooms redder where heroes blood was shed."

"We got our tickets, which were \$1.50 (but were paid for) and started on our morning tour. First we went to "The Elms." This house was built during the Spanish period, and was very pretty once. It had a gorgeous flower garden in the back, and a little archway that was once the door to a Spanish chapel.

"Then we went to "Monmouth" which was the home of General John Quitman. He was the hero of Chapultepec, and first raised the American flag over Mexico City. He was also Gov. of Mississippi.

"Then we went to "Linden." This was a pretty house, and was furnished so nice. The ladies had on gorgeous silk colonial costumes. In every house they had on costumes but these were the prettiest. The silver and china her was gorgeous looking.

"The fourth house we went to see was the most handsome and most elaborate of all the house I saw. It was "Melrose." It was big with great big columns and big porches. It was way back from the road, and the grounds were so pretty. There was a little lake, and big trees, and camelia japonicas that were about thirty feet tall. Inside the house was just as pretty as the outside. There were two large parlors. One in green and gold and the other in rose and gold. There were big chandeliers, and all kinds of gold filigree stuff. In the hall was an inlaid marble table with birds inlaid in it. The birds were all jeweled eyes, but the lady said the little girl of a Yankee soldier picked them out. There was a picture drawn on the marble that the little girl drew. We also saw the toys that the present owner's mother played with.

"We ate our dinner, picnic style, on the lawn of Melrose. Then went to Kings Tavern where the first mail was brought, and where they had a bar once. This is the oldest house in Natchez. Recently they dug up a jeweled dagger (which I saw) and several skeletons.

"It was now after twelve, and we were late loose. I went to the hotel and then Minnie and Mattie and I walked down to the bluff and got a look at the Mississippi river. We walked all over town and at two thirty met at headquarters, and started on our evening tour. We went to "The Briers." In front of the house was a great big circle of Red 1 es that outlined the driveways. Jefferson Davis was married here.

"The road was so narrow that the bus couldn't pass, so we had to walk. You see these houses aren't right on the road. The walk was between high cliffs all covered with vines. It was so cool and shady. But cars kept up a steady stream all the time and as the road was narrow we had to nearly walk in the ditch, and it was nearly a half mile. So I just politely stuck up my thumb and said "Mister, are you going my way?" About six of us jumped on and we beat every body else there. You see everybody has to go to these houses at the same time, and there were people there from all over the United States, and the houses were so crowded that it took so long to see everything. But we got there before the rest of Whitworth did, and it wasn't so crowded then.

"We went to Richmond next. The front of this house was Greek, the middle was Spanish, and the back was colonial. There were lots of roses here. In the basement was an antique shop, and they served us tea down there. Guess who was serving? Sue Hyams. She had on a white colonial dress, and surely did look pretty. The people who own this house are from New Orleans, and she must be kin to them. I spoke to her but didn't have time to say much.

"Then we went to Roselle. It is named after old fort Roselle. The man who built it married his thirteen-year-old ward and sent her to school in Baltimore. While she was in school he built her this beautiful house. It is mentioned in "So Red

## Lt.-Governor Dennis Murphree



NEARLY twenty-five years in public life as Representative, Senator and Lieut.-Governor, without the finger of suspicion pointed at him.

Vote for him and you will never regret it.

MURPHREE CAMPAIGN COMMITTEE.

## ADMINISTRATOR'S NOTICE TO CREDITORS

Of Mrs. Joseph Severin Bourgeois—(Zelida Ladner Bourgeois.)

Letters of Administration having been granted on the 24th day of January, 1935, by the Chancery Court of Hancock County, Mississippi, to the undersigned, upon the Estate of Mrs. Joseph Severin Bourgeois (Zelida Ladner Bourgeois,) deceased, notice is hereby given to all persons having claims against said Estate to present the same to the Clerk of said Court for probate and registration according to law, within six months from this date, or they will be forever barred.

This the 29th day of March, 1935.  
CYRILLE BOURGEOIS,  
Administrator.

## CHANCERY SUMMONS

THE STATE OF MISSISSIPPI.  
To Katherine Wollbrecht Lorio, Foster George Wollbrecht, and the Whitney National Bank of New Orleans.

You are summoned to appear, before the Chancery Court of the County of Hancock, in said State, on the Second Monday of May, A. D. 1935, to defend the suit No. 3727 in said Court of John Wollbrecht, et al., being a suit for the partition of Lots 5 and 6, of the Fourth Ward of the City of Bay St. Louis, Hancock County, Miss., as per the map or plat thereof made by E. S. Drake, C. E., and filed in the office of the Chancery Clerk of Hancock County, Miss., on May 1st, 1923, wherein you are Defendants.

This 11th day of April, A. D. 1935.  
(SEAL) A. G. FAYRE, Clerk.

## PROTECT NIAGARA

Negotiations are underway with Canada to secure cooperative action to prevent further damage to Niagara Falls from rock-slides caused by erosion.

## What does a Bank do?



## It Protects Individual and Commercial Interests

MORE than anything else—more, even than the assistance it gives in building an estate—a bank protects.

Whether it be a dollar deposited in a new savings account, an estate entrusted to its care, or priceless keepsakes and important documents placed for safekeeping in its vaults, a bank protects.

Know Your Bank Better

Merchants Bank & Trust Co.

"First In Banking Service"



## With The Movies And Film Folks

ESTABLISHED in April, 1915, Columbia is this month celebrating its twentieth anniversary. In the beginning it produced a series of two-reelers but has advanced slowly and successfully into the feature field. It has come into the public notice recently through its release of "Lady for a Day," in which May Robson, borrowed from MGM, was featured; "It Happened One Night," starring Clark Gable and Claudette Colbert, who received Academy honors; and "One Night of Love," featuring Grace Moore, opera singer, who received Academy honors this year. Much of the honors conferred to their star director, Frank Capra, of whom the company is justly proud.

Seldom, if ever, does Hollywood as a whole join in praising any single production, but the recent offering of Twentieth Century, "Les Meserables," received the unanimous praise of all Hollywood. It is to be presented to the world as an example of what the cinema can do when it really sets about it.

Several of the studios have selected their "debutante" list from the more promising young "extras." Paramount selected six—Gail Patrick, Wendy Barrie, Katherine DeMille, Gertrude Michael, Ann Sheridan, and Grace Bradley. Fox's selections include Rita Cansino, Frances Grant, Rosina Lawrence and Barbara Blane. Those selected by other studios have not been announced.

Betty Furness has been borrowed from MGM to appear in the leading role opposite Neil Hamilton in Monogram's production of the Gene Stratton-Porter novel, "The Keeper of the Bees."

Helen Vinson announces that she will leave Hollywood soon for London, having been the first of several

al players signed by Michael Balcon, production executive of an English film concern. She is to appear with Conrad Veidt in "King of the Damned."

Greta Garbo has broken two long established precedents recently. Several weeks ago she appeared in public in a restaurant, and more recently still, she remained at work long after five o'clock doing a scene from "Anna Karenina." The movie colony was set positively agog. In the ten years she has been in pictures she has never been known to stay after the whistle blew.

In an exchange of stars, Margaret Lindsay goes to Paramount to appear in King Vidor's first production, "So Red the Rose," and Carole Lombard will appear on the Universal lot in "April in Paris."

So popular has the team of William Powell-Myrna Loy become that they are being featured together in three new stories. Their first appearance together was in "The Thin Man," which won many votes in the Academy of Arts and Sciences battling for last year's best production.

## KOZY THEATER

PASS CHRISTIAN

Thursday & Sat., April 18-20  
"THE WORLD MOVES ON"  
with Madeline Carroll and  
Franchot Tone  
Chapter 9 of The Laws of the  
Wild  
Also Cartoon.

Sunday & Monday, Apr. 21-22  
"THE MIGHTY BARNUM"  
with Wallace Beery  
Fox News and Comedy

Tuesday, April 23.  
"THE SHADOW OF DOUBT"  
with Ricardo Cortez and  
Virginia Bruce  
Also Comedy

Wed., - Thursday, April 24-25  
"THE LITTLE COLONEL"  
with Shirley Temple and Lionel  
Barrymore  
Also Comedy

Sun.-Mon., Week, Apr. 28-29  
"GOLD DIGGERS 1935"  
with Dick Powell and  
Gloria Stuart

First Show starts at 7:00 last show  
Starts at 9:00  
Sunday starts at 6:00  
Admission 11c & 25c  
On Tuesday 11c & 17c

### NOTICE TO THE PUBLIC

The trustees of the following schools and the County Superintendent will let contracts for transportation for all routes on the days indicated. Contracts will be given to the lowest responsible bidder who is able to furnish a solvent bond to the amount of the bid. All bids must be sealed and accompanied by a \$10.00 cash deposit.

Specifications of routes and type of trucks to be used are on file in the County Superintendent's office.  
Kin, Monday, May 13, 1935—  
10:00 A. M.

Catahoula, Monday, May 13, 1935, 2:00 P. M.  
Flat Top, Tuesday, May 14, 1935, 10:00 A. M.

Aaron Academy, Tuesday, May 14, 1935, 2:00 P. M.  
Logtown, Wednesday, May 15, 1935, 10:00 A. M.

Gulfview, Wednesday, May 15, 1935, 2:00 P. M.

Dedeaux, Thursday, May 16, 1935, 10:00 A. M.  
Leetown and Caesar, Friday, May 17, 1935, 10:00 A. M., at Leetown School.

The right is reserved to reject any and all bids.

A. S. McQueen,  
County Supt. of Education.

## WAVELAND NEWS-NOTES

MRS. MAUD BOURGEOIS.  
Waveland, Miss.

MRS. Sylvan Carver and Miss Emelda Bourgeois drove to Gulfport to visit Mrs. Carver's mother.

Mr. and Mrs. Ed Zinser and Shirley Jane came in Saturday to visit Mrs. Alma Slade and her father.

Mr. and Mrs. Jules Peytrol and daughter were guests of Dr. and Mrs. Walter C. Hava.

Mrs. Hamilton Guenard has come over with her family to be here for the summer.

Mrs. Ralph Nix and Dr. James Nix and their families arrived Wednesday to spend the Easter holidays here.

Mr. and Mrs. James McConnell motored to Monroe, La., for the week Mrs. James McConnell, Sr., has been visiting her son and family.

Mrs. C. Wyatt and little Arie Louise were the guests of Mrs. J. P. Morrere.

Theodore Ray, Jr., and Mrs. Ray motored over from the city to join Capt. Ray.

Mrs. H. L. Stoutz, her sister, Mrs. E. Stubbs, and son, Edwin, Stoutz, are here for Easter. They will be joined by Miss Betty Stubbs and a party of friends.

Mr. and Mrs. B. C. Casanas and Mrs. M. T. Woodward are here entertaining at a house party.

Mrs. Mayfield Winn, Mrs. Ruth Duval, Mrs. Ulysses Cuevas and Mrs. Grady Perkins drove to Belangrath Garden and Mobile for the day.

Miss Essie Wenar came in from Nashville, Tenn., where she is attending Vanderbilt University, to be here for the birthday of her sister, Blanche. We wish Blanche many returns of the day and long years of happiness.

The electric iron raffled by St. Claire's Altar Society was won by Mrs. John Schubert.

A Health Class under the direction of Miss Frances Brown has been organized at Waveland School, and will be held on Tuesday and Friday afternoons. Mothers are invited. These talks by Miss Brown are interesting and will be beneficial along health lines.

The Waveland 4-H Club Boys were the winners of a very beautiful loving cup at a convention held at Bay High School, Saturday, April 13. The boys had strong competition; therefore it was a great honor for them to win. Their officers for the past year were: President, A. J. Bordes, Jr.; vice President, Leland Bourgeois; secretary, John Fayaard, Junior.

The Waveland School children are working very hard on the Operetta and May Festival program to be given Friday night, May 3.

It is mighty hard for a great big healthy boy to break his leg, and so we sympathize with Lawrence Yarborough.

Sunday some of the Waveland ladies were riding Bobby's horses, and when they were joined by their friends from the Pass they surely looked sporty. We thought a picture was coming.

### County Agent Bozeman Active In The Cause Of Procuring Funds

The Echo has been noticing the activity in the office of J. A. Bozeman, county agent, in procuring help now being offered by the government to the farmers. Mr. Bozeman is doing constructive work for the farmers of the county. Forty applications for loans have been filed with the United States Government and checks are beginning to come in for spring activity. The farmers of the county are happy over the help they are receiving, and express their appreciation of the efforts of the county agent and the county and federal sources that make this service possible.

Mr. Bozeman has been quite active in the service of Hancock county and its people, and as far as funds will make it possible, in addition to personal efforts, he plans to give the public all that it is entitled to, thus making the office of county agent well worth while and of benefit to those concerned.

The Mississippi Head Camp Convention of the Woodmen of the World, held last Friday, elected A. G. Bushy, of Waynesboro as Head Consul, and selected Tupelo as the 1935 Convention City.

The Board of Deans of the University of Mississippi have announced that there will be 232 degrees and medical certificates awarded to seniors at the commencement exercises of that institution on June Third.

# Honestly-- Do You Really WANT An ELECTRIC REFRIGERATOR

## DO YOU WANT--

The all-round assurance of well preserved food, and the tasty daintiness that comes with delicious coolness—

The delights of frozen desserts and delicacies so easily prepared and kept until needed—

The economy of bargain buying and used left-overs made possible by preserving cold—

The beauty and styling of a cabinet and unit that will bring a modern touch to any kitchen—

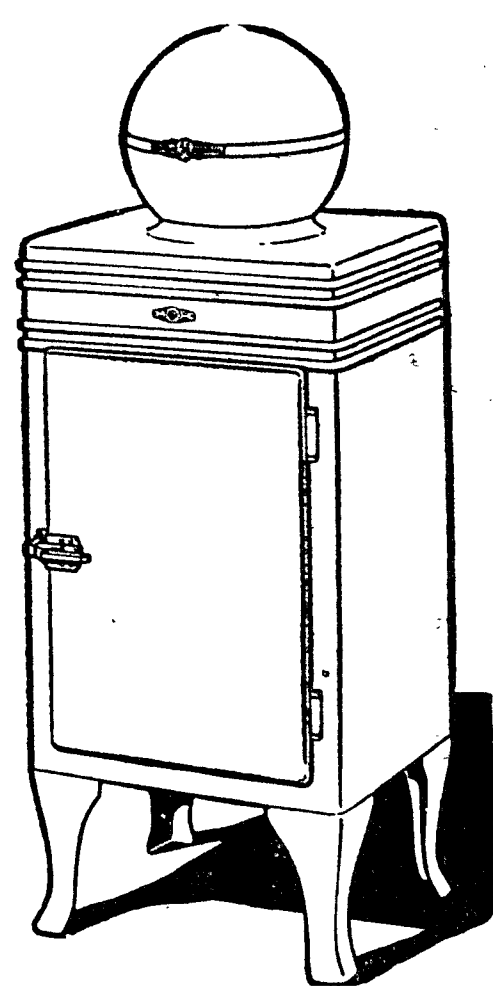
## DO YOU WANT--

# 5 YEARS

## Performance Protection

On the Sealed-in-Steel Mechanism for only \$5?

If you do want these things we are glad to announce an offering that will make it possible for you to have them. We have secured a General Electric refrigerator that is the latest word in efficiency—that follows construction principles that for 8 years have proven the GE sealed-in-steel mechanism the unit that "defies time"—that has the famous all steel cabinet with fine white porcelain interior and high lustre Glyptal exterior. In short, the latest product of a famous manufacturer—a General Electric that represents the most amazing refrigerator value we have yet able to offer.



# \$99.50

CASH

PLUS \$5 FOR 5 YEAR PERFORMANCE  
PROTECTION  
SPECIAL TERMS AVAILABLE

Terms and prices on this unit justify any family, no matter what its circumstances, in investigating. You are invited to inspect it.

# MISSISSIPPI POWER COMPANY

## REGULAR MONTHLY MEET CO. BOARD SUPERVISORS.

(Continued from last week)

Joseph O. Mauffray, Welfare	135.57
Office supplies	135.57
Mrs. John Rutherford, Poorhouse	181.40
Inmates, Feb. 1935	181.40
Roemer's Service Station,	75
Poorhouse Maintenance	75
Roemer's Service Station	7.81
Tick eradication	7.81
T. E. Kellar, Stamps, etc.	31.00
Feb. 1935	31.00
T. E. Kellar, Victualing	73.00
Prisoners	73.00
T. E. Kellar, Apprehending	45.00
Criminals	45.00
A. S. McQueen, Postage	3.17
H. J. Mitchell, Deputy	50.00
Assessor	50.00
Roemer's Service Station,	10.80
Expenses Relief work	10.80
Roemer's Service Station,	75
Poorhouse supplies	75
Oscar Shaw, lumber	108.26
A. Harviel, lumber	94.38
Ferdinand Luxich, labor	18.00
D. M. Ladner, labor	20.00
Burdie Rester, labor	18.00
Victor Dedeaux, labor	18.00
Lugis Necaise, lumber	70.00
Arceaneux Super Service,	11.48
Repairs to equipment	11.48
Arceaneux Super Service,	29.11
Repairs to equipment	29.11
Be it ordered by the Board that	
following amounts be allowed and	
paid out of the General County Fund	
as per bills on file, examined and	
approved, to-wit:	
Robt. L. Murphy, Court	195.00
Stenographer, March, 1935	195.00
Robt. L. Murphy, Court	195.00
Stenographer, Sept. 1934	195.00
E. J. Gex, County Attorney	150.00
Feb 1935 salary	150.00
Gex, L. Cuevas, Assessor,	106.25
Feb. 1935 salary	106.25
Be it ordered by the Board that	
the following amount be allowed	
and paid out of the Interest Fund of	
T. S. R. 14 W., as per bill on file	
examined and approved, to-wit:	
Sam Tartavouille, fuel	2.00
Be it ordered by the Board that	
the Board adjourn until Tuesday	
morning, March 5, A. D. 1935, at 9	
o'clock A. M.	
EMILIO CUE, President.	
Tuesday morning, March 5, A. D.	
1935, at 9 o'clock A. M., Board	
met pursuant to adjournment, present	
as on yesterday.	
This day came on for hearing and	
consideration by the Board of Super-	
visors of Hancock County, Missis-	
sippi, petition of Anthony Saia of	
reduction in the assessment of real	
property, assessed to the said Peti-	
tioner as the owner thereof, at the	
page and line on said 1934-1935	
real roll as shown in said petition,	
the said reduction being asked on	
the grounds that a clerical error was	
made in transcribing the assessment	
from the tax list to the assessment	
roll.	
And it appearing to the Board of	
Supervisors from the evidence, both	
oral and documentary, offered in	
support of said application that the	
circumstances alleged in said peti-	
tion, as grounds for relief, are true,	
and that a clerical error was made	
in transcribing the assessment from	
the tax list to the assessment roll.	
And the Board being fully satisfied	
that petitioner is entitled to the	
reduction in the assessment of real	
property, assessed to the said Peti-	
tioner as the owner thereof, at the	
page and line on said 1934-1935	
real roll as shown in said petition,	
the said reduction being asked on	
the grounds that the property is as-	
essed for more than its actual value.	
And it appearing to the Board of	
Supervisors from the evidence, both	
oral and documentary, offered in	
support of said application that the	
circumstances alleged in said peti-	
tion, as grounds for relief, are true,	
and that the property is assessed for	

more than its actual value and that the said reduction from \$1,700 to \$1,200 should be granted.

And the Board being fully satisfied that petitioner is entitled to the reduction (if any) herein made, in provided and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Miss., that the said property of Coast Serve Self Store No. 3 be and it is hereby reduced from \$1,700 to \$1,200.00, being a total reduction in the assessment subject to state taxes of \$500 for year 1934; and \$500 for year 1935; and in the assessment subject to county taxes of \$500 for year 1934; and \$500 for year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the Original Assessment Roll in his office and the Sheriff and Tax Collector of this County is hereby authorized and directed to change the Copy in his possession, to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

Be it ordered by the Board that the Board adjourn until Wednesday morning, March 6, 1935, at 9 o'clock A. M.

Wednesday morning, March 6, A. D. 1935, at 9 o'clock A. M., Board met pursuant to adjournment, present as on yesterday.

EMILIO CUE, President. This day came on for hearing and consideration by the Board of Supervisors of Hancock County, Mississippi, petition of Anthony Saia of reduction in the assessment of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 real roll as shown in said petition, the said reduction being asked on the grounds that the property is assessed for more than its actual value.

And it appearing to the Board of Supervisors from the evidence, both oral and documentary, offered in support of said application that the circumstances alleged in said petition, as grounds for relief, are true, and that said property is assessed for more than its actual value.

And the Board being fully satisfied that petitioner is entitled to the reduction in the assessment of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 personal roll as shown in said petition, the said reduction being asked on the grounds that the property is assessed for more than its actual value.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that said reduction in assessment from \$500 to \$250 be granted, being a total reduction of \$250.00 for year 1934; and \$250 for year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax

Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the Original Assessment Roll in his office and the Sheriff and Tax Collector of this County is hereby authorized and directed to change the Copy in his possession, to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

This day came on for hearing and consideration by the Board of Supervisors of Hancock County, Mississippi, petition of F. B. Pittman, for reduction in the assessment of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 real roll as shown in said petition, the said reduction being asked on the grounds that a clerical error was made in transcribing the assessment from the tax list to the assessment roll.

And it appearing to the Board of Supervisors from the evidence, both oral and documentary, offered in support of said application that the circumstances alleged in said petition, as grounds for relief, are true, and that a clerical error was made in transcribing the assessment from the tax list to the assessment roll.

And the Board being fully satisfied that petitioner is entitled to the reduction in the assessment of real property, assessed to the said Petitioner as the owner thereof, at the page and line on the assessment roll as set out in his petition, he and it is hereby reduced from \$60 to \$30, being a total reduction of \$30.00 for year 1934; and \$30.00 for year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the clerk of this Board is hereby authorized and directed to change the Original Assessment Roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession, to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

(To be Concluded)

### EXECUTRIX'S NOTICE TO CREDITORS OF G. A. HOHENSTEIN, DECEASED

Letters of Administration having been granted on the 16th day of April, 1935, by the Chancery Court of Hancock County, Mississippi, to the undersigned, upon the Estate of G. A. Hohenstein, deceased, notice is hereby given to all persons having claims against said Estate, to present the same to the Clerk of said Court for probate and registration according to law, within six months from this date, or they will be forever barred.

This 19th day of April, 1935.

MARGARET JOSEPHINE HOHENSTEIN, Executrix.

### GOV. CONNER TO ASK PRESIDENT ROOSEVELT TO VISIT MISS. COAST

Will Invite Nation's Chief  
And Will Rogers to Attend  
Governors' Meet,  
June 13-15

Press information from Biloxi is to the effect that efforts are being made to have President Roosevelt and Will Rogers, the humorist, attend the annual conference of governors at Biloxi, June 13, 14 and 15. Governor Sennett Conner has made plans to invite the president and hopes to have Will Rogers preside at the annual banquet.

Governor Conner said at Jackson that he had received letters from a majority of the governors stating that they expected to attend the conference.

At first planned for the first week in May, the date was moved back, Governor Conner said, because five governors notified him that they would be unable to attend the conference if it was held before June because the Legislature in their states would be in session until then.

A large committee of prominent citizens, representing practically every section of the state, will be appointed to join with civic leaders of the Mississippi Coast in welcoming the distinguished visitors.

The complete program for the conference is now being worked out, Governor Conner said.

Civic and city officials of Biloxi and Gulfport are preparing entertainment features which will augment the business sessions of the conference.

### "Sanitary Babery" Baseball Players Vs. Gulfport Easter

The baseball season has opened in earnest and the nation will soon be agog with games of the ball and bat, from the kind of national interest to the kind that plays on the local greens, backyards and vacant lots.

The Sanitary Babers are scheduled to play Gulfport Sunday at the St. Stanislaus Stadium at 3 o'clock sharp.

The Babers are under new management and have a very good line up. During practice games they showed up very well.

The Babers defeated Lakeshore last Sunday, 20-5. The boys played well. A large crowd is expected for this Sunday's game. The admission fee is very small.

## Costly Saving

If you are doing without a telephone

to save money, have you considered what it is costing in inconvenience, discomfort and lack of protection?

The protection that a telephone in your home affords in case of emergencies alone outweighs the small cost. In addition a telephone gives quick personal contacts with your friends and relatives both in and out-of-town.

When you compare the little you actually save with the convenience, comfort, protection and pleasure that the telephone offers, you will probably agree that it really doesn't pay to try to do without it. Why wait longer? Order your telephone today.

**SOUTHERN BELL**  
Telephone and Telegraph Co.  
INCORPORATED



# Smart Shoppers Say



**IT PAYS**  
**To Trade At MOLLERE'S**  
**Because There You Get.....**  
**QUALITY-FRESHNESS-VARIETY**

Your choice of all the Famous and Best-Known Brands.

Mollere's Groceteria stands up to its old slogan, "When It Comes from Mollere's It's The Best."

Mollere's reputation is but part of this great store's fame as the Gulf Coast leading grocery noted for its unusual items.

When you can't get what you want elsewhere, you can always be sure to find it at—

## Mollere's Groceteria

151 Coleman Avenue

Waveland, Miss.

"If It Comes From Mollere's, It Is The Best"

### The Sea Coast Echo

#### City Echoes

—Mrs. Roland Weston and her mother, Mrs. McCulloch, here from Seattle, visited in New Orleans on Tuesday.

—Misses Edith and Ruth Ballard, who are home from college for the Easter holidays, have as their house guest, Miss Rosemary Nix, of New Orleans.

—A party composed of Mrs. Laurence Dickson, Mrs. James H. Sylvester, Mrs. W. J. Kidd and Miss Phyllis Kidd spent Friday in New Orleans motoring to and fro.

—Mr. and Mrs. J. E. Moret were out from New Orleans for a visit to the Mississippi Gulf Coast a few days ago were guests of Mrs. C. J. Chadwick at the family home in Carroll avenue.

—Mrs. C. E. Craft and Miss Miriam Engman left Sunday for Jackson, Miss., where they spent the early part of the week representing the local chapter Order of Eastern Star in Grand Chapter activities.

—Mr. and Mrs. S. Provenzano and Mrs. W. Chanel of New Orleans are delightfully located in Union Street. The ladies have made a number of trips along the Coast and are enthusiastic in admiration of its beauties.

—Mr. and Mrs. Chas. A. Breath, Sr., accompanied by Mrs. Peter Tudury and Mrs. Roger Boh, motored to St. Tammany Parish, La., on Monday and had an enjoyable trip combining business with pleasure, and visiting Mr. and Mrs. Chalmette Villars and Miss Mamie Baron, former Bay St. Louis residents.

—Mrs. W. A. Staehle and mother, Mrs. L. Spurl of New Orleans, have returned from a three weeks' auto trip, which took them to St. Louis, Chicago, Milwaukee, where they visited friends. Mrs. Staehle, who did the driving, states the journey was one of unceasing pleasure. The cold weather met at several places at different times was no bar to their enjoyment.

—Mr. and Mrs. Larry Malony and Larry, Junior and Miss Joy Chalona and Mr. Frank Chalona and young guests are out from New Orleans for the pre-Easter holidays, stopping at the Joseph Chalona summer home in Clermont beach drive.

—Mr. and Mrs. John de Ben, Sr., and their son and daughter-in-law, Mr. and Mrs. Norman de Ben came out from New Orleans the past weekend and visited at their family summer home, guests of Mr. and Mrs. Hubert de Ben and young daughter, Melanie.

—Mr. and Mrs. Leo Tujague of New Orleans are spending the Easter week-end, visiting at the home of their daughter, Mrs. Joseph Fabacher, and family, who purchased one of the show places along the Pass Christian beach last spring.

—Fred Herlihy, assistant to Postmaster at the local postoffice, Monday had the misfortune to sprain his ankle to the extent it became inflamed and painful. The proper medical attention has eased him considerably and he is doing quite well from this well-known and too common painful injury. He is out today.

—After midnight Sunday, party or parties removed two heavily-laden posts holding two mirrors that were set opposite the gate entrance to the beach home of the de Ben family, and made away with the set-up. These mirrors were set in semi-folded shape, on the beach side and opposite the big entrance to the home, serving to give visibility from both sides of the beach boulevard to the driver of cars coming out from the residence. It was an idea originated by Mrs. Hubert de Ben, served its purpose admirably and was put there as both a guard and safety. The theft was reported to the city and authorities are busy in the premises.

#### "Easter Permanents"

\$1.00 — \$1.50 — \$2.50

VEOLA'S WAVE SHOP

408 Hancock Street

Phone 329— Bay St. Louis

—Mr. and Mrs. R. de Montluzin had as their house guests last Sunday Mr. E. J. Dubuc and Miss Merle Dubuc who came to visit Mr. Dubuc who spent some two weeks with his sister, Mrs. de Montluzin, and who returned to New Orleans Wednesday, after successfully recuperating from a recent illness. Mrs. Dubuc will visit relatives at Mobile for a three-week period.

—C. Greer Moore, well-known realtor at New Orleans and along the Mississippi Gulf Coast, has joined forces with Latter & Blum, Inc., New Orleans, and will feature Gulf Coast property. Mr. Moore was a visitor to Bay St. Louis this week, mingling with his many friends and others and says not only is the outlook for realty activity most promising for the immediate future but that the indications for a season of unprecedented success are promising. The firm has an advertisement elsewhere in this issue of The Echo.

—Robert Scharff, young son of Mr. and Mrs. Joseph R. Scharff, a pupil of the primary grade of St. Joseph Day School, was the victim of an unusual accident, painful but fortunately not dangerous. The corner end of a wooden swing seat, while in motion, struck him back of his right ear, over the mastoid section. He was given first aid, his parents notified and sent home. He was up and about again the same evening, however, and seemingly none the worse for his accident that might have proven more serious, if not fatal.

—Tony and Sam's Barber Shop, on the beach, in the very center of things, has undergone more than a spring cleaning. Piazza Bros., noted for cleanliness and full sanitary attention to their place of business, have caused to be laid a linoleum of imitation hardwood that is hard to beat as a counterfeit of the real article and painted the interior of their place of business with a coat of immaculate white, trimmed in mahogany effect to match the floor color. It was quite a big undertaking but was accomplished within a short time and without the slightest interruption in business. They are generally complimented by their patrons and other friends and congratulated on their enterprise.

—Friends of Mrs. Lulu Crump and daughter, Miss Nannie-Mayes Crump, of the Echo staff, will learn with interest that Mrs. Crump has opened for business one of the neatest and most inviting places to eat on the Coast, at Gulfport. In a thoroughly-renovated nook, enlarged, sealed and painted immaculately white, Mrs. Crump has opened a cafeteria, and the dining space set with so many square tables, each covered with a different-colored cloth. The cafeteria is popular priced; you see what may appease your appetite with the most appetizing and satisfying dishes one may choose. This place is located on 14th street, east of the Herald newspaper office. Thy it when in Gulfport again. Mrs. Crump will cordially greet you. If you say you are from Bay St. Louis and this section generally you may get a more generous helping. Try it.

#### BUILDING SPURTS

Statistics for 775 cities show more than double the residential construction permits in February as compared with 1934. Generally constructions show signs of a spurt although nowhere near the average before 1929.

#### Personal and General

##### MISS AZALEA FAVRE BECOMES BRIDE OF MR. JOHN H. HALE.

Miss Azalea Favre, daughter of the late Joseph L. and Mrs. Favre, residing in Main street, and Mr. John H. Hale, successful business man of Pontchartroula, La., were quietly married Saturday evening at a late hour at the home of the bride's brother and sister-in-law, Mr. and Mrs. A. G. Favre, in the presence of only immediate members of the family.

Rev. Father Leo F. Fahey, personal friend of the family, performed the ceremony. Owing to the death of the bride's father last year there was no reception and the affair was a quiet one. Mr. and Mrs. Hale left for their home in Pontchartroula, where they will reside in future. Mrs. Hale is a sister of Clerk of the Courts A. G. Favre and daughter of the late Joseph L. Favre, who served as a member of the Bay St. Louis city council and subsequently for many years a member of the Board of Supervisors, a highly useful and honored citizen of both city and county. She is a lady of charm and accomplishment and has many friends wherever acquainted.

##### MISS LOUISE CARRERE TO HAVE INTERESTING WEEK-END HOUSE PARTY.

Miss Louise Carrere, daughter of Mr. and Mrs. Edward Carrere will have as her guests during the Easter holidays Miss Josephine Knauf of Sheboygan, Wisconsin who was a school-mate of Miss Carrere's at St. Mary of the Woods in Indiana. The other guests are Misses Margaret Denechaud, Betty Ricau, Irene Marro, Marguerite Cambon, Sylvia Norman, Helen Stafford, Dorothy McCloskey, all of New Orleans. Miss Carrere and Miss Knauf will spend part of the holidays in New Orleans, where Miss Knauf will be feted.

##### LITTLE MISS MARCELLA McQUEEN HAS BIRTHDAY PARTY AT HOME.

Marcella McQueen, daughter of Mr. and Mrs. Albert S. McQueen, celebrated her 3rd birthday on Saturday, last week, at the family home in Union Street. For the occasion many of her friends were bidden to share with her the delightful afternoon that was planned and which proved of so much pleasure to the participants.

The list of young guests included Margalo Damborino, Joan Elliott, Julie Elliott, C. V. Bosarge, Maxine Strong, E. C. Strong, Jr., Jeanne Arceneaux, Nannette Arceneaux, Ruth Gray, Eugene Davis, Tommy Lodwick, Phil Kergosien, Patsy Gex, Lucien Gex, Jr., Hartwell Gex, Gaynel Gex, Patricia Favre, Mary Lou Bourgeois, Gail Bourgeois, Yvonne Zwifler, Rosemary Piazza, Marion Wolfe, Jr., May Jane Green, Bettie Lou Arnold, Betty Jane Vassalli, Eleanor Sanson, Walter Heiss, Johnny Heiss, Jr., Val Yates, Jr., Irma Mae Kenney, Betty Osoinach, Rita Breath, Margaret Breath, Bobby Breath, Ben Hillie, Jr., Virginia Seals, Ann Smith, Walne Frierson, Kay Ford and others.

##### LOVERS OF FLOWERS REWARDED FOR THEIR CARE AND ATTENTION.

Recently the writer of this column had occasion to dwell on the extraordinary beauty and prolific blossoming of geranium hereabouts, this

seemingly a successful year for the plant to those who at least administer fond and intelligent care. Mrs. Peter Tudury, residing in Main street, has quite a collection, one plant in particular at this time carrying 27 normal blossoms. Mrs. A. R. Hart, whose success in the garden is well known and her interest ever anew, also has one of the finest collections of geraniums in Bay St. Louis.

##### LUNCHEON WITH MRS. D. B. HARDING AT PASS CHRISTIAN.

Mrs. Duncan B. Harding, who resides at "Beach Hurst," beautiful part sub-division on East Beach Pass Christian, had as her guests for luncheon Monday noon, Mrs. Edward C. Carrere, Mrs. Ralph Rugan, Mrs. Chas. G. Moreau, Mrs. E. M. Heath, Mrs. Kenneth W. Pepperdene, Mrs. Edmund F. Fahey, Mrs. Francis J. Bopp, Mrs. B. F. Markey.

##### MISS MARY ELBA MARSHALL GETS RADCLIFFE COLLEGE FELLOWSHIP AWARD.

Miss Mary Elba Marshall, daughter of Mr. and Mrs. Donald Marshall, Bay St. Louis, and graduate assistant in chemistry at Newcomb college, has been awarded a fellowship at Radcliffe College, Cambridge, Massachusetts, for the session 1935-36, where she will continue graduate work in chemistry. Miss Marshall is a graduate of Newcomb college in the class of 1934.

While at Newcomb she held the honor scholarship from Bay St. Louis High School and was elected to Phi Beta Kappa. Miss Marshall is a member of the Alpha Omicron Pi sorority.

##### BENEFIT GARDEN PARTY EASTER SATURDAY AFTERNOON.

Considerable interest is centered in the benefit garden party to be given Saturday afternoon of this week, from 4 to 6 o'clock, on the garden grounds of Mr. and Mrs. George E. Pitcher, names of hostesses published in this column recently. Mrs. H. de Ben is general chairman.

Every lady will receive a favor. These will be distributed by a bevy of charming little Misses, including Irma Louise Kenney, Virginia Seal, Melanie de Ben, Gaynel Gex, attired in old fashioned style.

The affair is to be thoroughly informal and the committee asks that no formal or fancy dress is required or expected. An afternoon in the Pitcher Gardens, with a musical program, is well worthy of anticipation.

##### CONGENIAL GROUP TO SPEND EASTER WEEK-END HERE.

A congenial group of friends from New Orleans have leased the beach boulevard residence of Mrs. Lillie K. Leonard for the Easter week-end, composed of Mr. and Mrs. Charles Byrnes, Mr. and Mrs. James Rauh, Mr. and Mrs. James Carbine, Mr. and Mrs. Sam Kaiser, Mr. and John J. Zollinger, Mr. and Mrs. Richard Martine and Mr. and Mrs. Joseph Chalona. Mr. and Mrs. Richard McCarthy, Sr., who join this party every Easter are spending a while at Hot Springs, Ark., registered at the Arlington Hotel, and will be missed by their friends of this group.

Bank Teller—How much do you wish to deposit, Madam?

Madam—Oh, I don't mean that kind of an account. I mean an account like I have at the stores.

## UNCLE CHARLIE'S NITE CLUB

Bay St. Louis, Miss.

— Presents —

Snake Stire and His Famous Orchestra the "Crescent City Music Masters"

SATURDAY, APRIL 20TH

— AND —

Peranich's Orchestra

SUNDAY, APRIL 21ST.

LADIES FREE

GENTLEMEN, \$1.20

Make Reservation

MRS. A. GASPARD AND MISS G. AMES

Owners and Operators of the

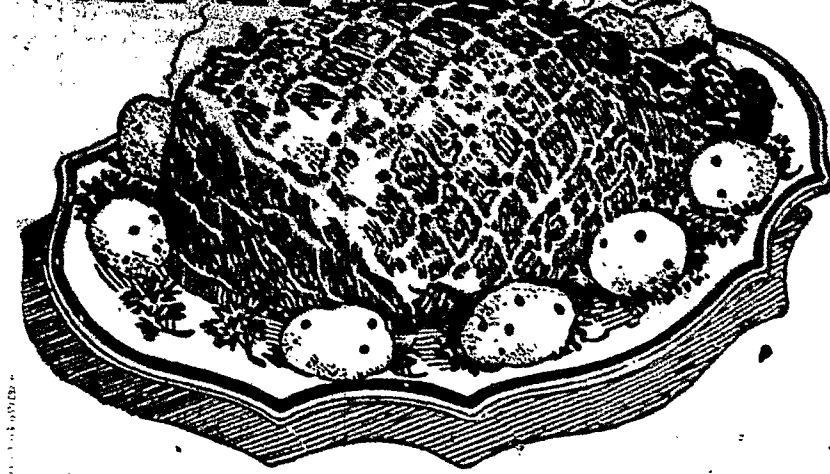
## A. & G. THEATER

with to announce they have completely renovated their theatre. It has been redecorated inside and out, acoustically treated (for sound) and many other improvements made for the comfort of their patrons

—For the opening of the Spring season they will present:

Maurice Chevalier in "The Folies Bergere" on Easter Sunday and Monday, April 21-22, to be followed by many other splendid productions in the following weeks—"Wings in the Dark," "David Copperfield," "Roberta," "After Office Hours," "Geo. White's Scandals of 1935," and many others.

## HAM



## ...For Easter...

HOME BOILED AND BAKED

Half or Whole, per pound ..... 35c  
 Sliced, per pound ..... 60c

SPECIALS—FRIDAY & SATURDAY, APR. 19-20

CHICKENS Baked and Stuffed, Each ..... 75c  
 POTATO SALAD 2 lbs. .... 25c  
 STUFFED VEAL POCKETS, lb. .... 25c  
 BROILERS each ..... 43c  
 FRYERS Per lb. .... 31c  
 HENS Per pound ..... 25c

ALL POULTRY FRESH KILLED

SPINACH 2 Bun. 5c  
 MUSTARD 2 Bun. 5c

## Quality Food Store

On Beach—Next to Uncle Charlie's Nite Club  
 PHONE 159 G. Y. Blaize, JR., Prop.

#### LIST YOUR PROPERTY WITH US

C. GREER MOORE

Now affiliated with

LATTER & BLUM, INC.

333 Carondelet, New Orleans

WE have opened a department specializing in all classes of urban, farm and country lands and Gulf Coast property. We solicit listings and co-operate with all agents.

#### STOPS YOU QUICKER

8400 skid tests prove other new tires slide 14% to 19% farther than new "G-3's"

Also You Get—  
 NO Extra Cost

1. 43% More Non-Skid Mileage
2. Blowout Protection in EVERY ply
3. Guarantee against road hazards

GOOD YEAR

Arceneaux Super Service

ON THE BEACH

GAS — OIL — ACCESSORIES — WASHING — GREASING  
 REPAIRING — WELDING — ROAD SERVICE

PHONE 305 BAY ST. LOUIS, MISS.

#### IT WILL PAY YOU TO VISIT—

Rosenblum's Department Store

"Exclusive Ladies' Ready to Wear"

GULFPORT

#### RETURN

O birds, where have you hidden long, Sailing near Southern seas? Still winging on warm airs with song, Wafted by tim-rous breeze.

Deserted were the trees and glade, Where you were wont to fly, Winter a snowy grave had made, Where you danced 'neath the sky.

But glad you've made our hearts again, Because you found your home; Over the hills, the dells and plain, You can now gladly roam.

Then sing your sweetest lays of old, While sunlight guides your way; Maybe Spring secrets to you told, To whisper day by day.  
 —RIFORD J. LINCOLN.  
 March 10, 1935.

Doctor—"Ah, Mrs. Higgins, and how is your husband today?" Mrs. Higgins — "Gettin' along grand, doctor. Why, 'e tried to 'it me this mornin'."—Tid Bits.

#### FALSE RUMOR CORRECTED

It has been currently reported that I have given up the Times-Picayune Agency and it also has been rumored that I have moved to Gulfport. Neither is true. I still retain the agency and appreciate the public patronage. I have no idea of relinquishing the agency nor moving away.

ROSA MOON,  
 Times-Picayune Agency.

#### CLASSIFIED ADS

##### FOR RENT

Five room house on Hancock street, rates six dollars per month.—Address: Mrs. John F. Hunt, Route No. 3, Box 127, Henderson, Texas. 3-29-35.

##### SALESMEN WANTED

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh, Dept. MSD-10-SA, Memphis, Tenn.

### ...Flowers For Easter...



Roses  
 Carnations  
 Easter Lilies  
 Potted Plants

Lorraine's Flower Shops  
 Pass Christian Gulfport